



EarlyJ

Request for Proposals

Helping Bay Area Jewish Early Childhood Centers expand their capacity and enhance the overall quality of the educational experience to serve more students and families.

EarlyJ is committed to supporting and strengthening Jewish Early Childhood Education (JECE) across the Bay Area. We understand that Jewish Early Childhood centers are a critical entry point into the Jewish community. We recognize the importance of providing high-quality educational experiences for young children, and we deeply appreciate the incredible work the Jewish preschools do in nurturing the next generation.

EarlyJ is seeking proposals from existing and new Jewish preschools in the Bay Area that are interested in (a) increasing enrollment capacity, (b) enhancing the overall quality of the educational experience.

By offering grant funds, EarlyJ aims to support preschools in their pursuit of growth and excellence. These are the areas where the grant funds can be used:

1. Increasing enrollment capacity:

Preschools may use the grant funds for various purposes, including (but not limited to):

- Expand or renovate their physical infrastructure.
- Increasing the preschool footprint by building outdoor learning spaces, with appropriate training and curriculum development to utilize the new spaces.
- Investing in licensing, recruiting, and training to offer infant/toddler care.
- Partnering with another organization with under-utilized space to expand programming.
- Recruiting, onboarding, and training additional staff to expand service hours.
- Leadership development and coaching for directors and teachers to support increased capacity.

This expansion would enable the preschools to reach a wider audience and serve more families within their communities.

2. Enhancing the overall quality of the educational experience:

- Preschools are welcome to share with us their most creative ideas to enhance the quality of education at their preschool.

EarlyJ aims to empower preschools to increase capacity and enhance the overall quality of educational experience ultimately benefiting the entire Bay Area community. We are open to your creative ideas!



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Application Criteria

- This grant opportunity is exclusively open for new and existing Jewish preschools in the Bay Area, CA.
- The preschool must be a non-profit organization.
- The preschool must have the ability to provide high-quality JECE.
- The preschool must have a clear plan for how the grant funds will be used to achieve the desired outcomes.

Application Overview

Please submit an initial **1-page** Letter of Intent (LOI) containing the following details:

- **Name** of the organization and contact person.
- **Overview of the project:** Provide a brief description of the project.
- **Goals/impact on the community:** Outline the objectives of your project and its positive influence on the community you serve. Specify how you intend to measure progress, the expected outcomes, and how it aligns with our focus areas (increased student enrollment, improved educational experience).
- **Current program capacity:** Number of students enrolled, number of teachers.
- **Estimated requested amount:** State the anticipated project cost.

Timeline

LOIs can be submitted any time before **February 15, 2024**.

Applicants selected to move forward will be invited to submit full proposals by **March 1, 2024**.

The full proposal deadline is **March 22, 2024**.

Funding decisions will be made by **April 17, 2024**.

Grants ranging between \$10,000-\$100,000 per annum will be considered, with funding available for up to 3 years.

Submission Instructions

Please submit LOI via email to msorek@earlyj.org with the subject line "JECE LOI - [Your Preschool Name]".

Additional information about EarlyJ can be found at www.earlyj.org.

Please contact Maayan Sorek, EarlyJ's Senior Operations Manager, with any questions: msorek@earlyj.org